

outwords magazine advertising rates and packages

Frequency	One Time	Three Times	Six Times
1/8 page	\$220	\$190 each	\$170 each
1/4 page	\$390	\$330 each	\$290 each
1/3 page	\$500	\$420 each	\$370 each
1/2 page	\$720	\$610 each	\$540 each
2/3 page	\$920	\$780 each	\$690 each
Full page	\$1100	\$1000 each	\$900 each
Inside Front	\$1300	\$1150 each	\$1000 each
Inside Back	\$1200	\$1000 each	\$900 each
Outside Back	\$1400	\$1200 each	\$1100 each



Specifications	
Trim Size	8.125" x 10.5"
Bleed (full page only)	.25" min.
Live area	.375" from edge
Resolution	300 dpi
Colour space	CMYK
Total ink limit	220%
Dot grain	30%
Paper stock	60 lb. gloss text

Important Information

- Ads may run consecutively or at a set interval over a period of 12 months
- Ad sizes may be changed without affecting the frequency discount earned
- GST 5% extra
- File types accepted: PDF, INDD, TIFF, EPS, JPG (please include all fonts and linked elements)
- Ads may be submitted via email or on CD to the Outwords office
- Design fees for custom advertisements or ad changes are \$65/hr

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